

C&C is a leading manufacturer, marketer and distributor of cider, spirits and liqueurs; and a distributor of wines and spirits.

C&C aims to generate shareholder returns by a combination of solid medium term earnings growth and a progressive dividend policy.

The Group will achieve growth through its skills in marketing and brand management; focusing marketing investment on a number of high margin growth categories and markets; and the continuous pursuit of efficiency improvements.

The Group's commitment to a progressive dividend policy will be supported by maintaining a high return on capital employed and a disciplined approach to investment.

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# Our Brands

## Cider



## Spirits & Liqueurs

