



C&C Group plc

CCR.I CCR.L

Directorate Change

Dublin, London, 19 October 2011: The Board of C&C Group plc (“C&C” or “the Group”) announces that John Dunsmore will step down as Chief Executive at the end of the calendar year. He will be succeeded by Stephen Glancey, the Chief Operating Officer and Finance Director. At the same time, Kenny Neison will become the Group’s new Finance Director. Further senior management appointments will be announced in due course.

C&C’s Chairman Sir Brian Stewart commented: “On behalf of the Board, I would like to thank John for leading an executive team that over the last three years has delivered a substantial turnaround of C&C and transformed the Group during a period of worldwide economic turbulence. He will leave with our best wishes. I am delighted that Stephen Glancey, the Group’s designated successor, will be leading the next phase of our development. Stephen has played a vital role within the Group over the past three years, including the successful acquisition and integration of the Tennent’s and Gaymers businesses. He has laid the foundation for the international development of the Group’s cider brands.”

John Dunsmore said: “It has been a period of intense activity and progress and I have decided that, with the strategic course of the business established, this is the right time for me to hand over the baton to Stephen Glancey. I am confident that, with his leadership, C&C will continue to make excellent progress. I will continue to support C&C as an investor.”

ENDS

Notes:

About C&C Group plc

C&C Group plc is a leading manufacturer, marketer and distributor of branded beverages in Ireland and the UK. C&C manufactures Bulmers, the leading Irish cider brand, Magners, the premium international cider brand, the Gaymer Cider Company range of branded and private label ciders and the Tennent’s beer brand. The Group also distributes a number of beer brands in the Scottish, Irish and Northern Irish markets, primarily for Anheuser-Busch InBev (AB InBev).

John Dunsmore was appointed as Group Chief Executive of C&C in November 2008, when he joined the Group with Stephen Glancey, who was appointed Group Chief Operating Officer and Finance Director, and Kenny Neison, who is Director of Strategy and Investor Relations.

Contacts

C&C Group plc	Investors and Analysts
Kenny Neison Strategy Director & Head of Investor Relations Tel: +353 1 616 1100 Email: kenny.neison@candcgroup.ie	Mark Kenny/Jonathan Neilan FTI Consulting Tel: +353 1 663 3686 Email: CandCGroup.SC@fticonsulting.com

Media Dublin	Media London
Paddy Hughes Drury Tel: +353 1 260 5000 Email: paddy.hughes@drury.com	Robert Ballantyne/Shanshan Willenbrock Cardew Group Tel: +44 20 7930 0777 Email: robert.ballantyne@cardewgroup.com